



For Immediate Release

Introducing Actero™ MediaBox and MediaPouch

FoodChek™ introduces ready-to-use liquid culture media and pre-measured mix

Calgary, Alberta, Canada – March 13th, 2014 - FoodChek™ Systems Inc. (“FoodChek”) announces the launch of our Actero™ Enrichment “MediaBox” & “MediaPouch” product delivery systems. These two revolutionary liquid culture media solutions provide testing laboratories with sterile media in quick and easy-to-use formats that facilitate the testing of common food pathogens.

This media format is created in response to the identified need for processors to achieve rapid, accurate and economical food safety testing. The new Actero™ MediaBox delivers various quantities of sterile media in an easy-to-handle stackable storage box. The pre-weighed quantity of Actero™ media in a convenient MediaPouch is perfect for use with automated media sterilizers. Each solution simplifies the preparation of liquid culture media without compromising result accuracy.

Detailed information outlining the features of both products, including available enrichment product quantities, can be found on the FoodChek website (www.foodcheksystems.com).

William J. Hogan, President and CEO of FoodChek stated: “FoodChek continues to position itself as a company that offers a widening range of revolutionary products to improve the process and standards of food safety testing in the U.S. and, eventually, the world. We are excited to deliver to our global distributor, VWR International (“VWR”), these outstanding products that we foresee will greatly assist them in their strategic priority focus of Food Safety and their goal of becoming the leader in this arena.”

Doug Ward, Executive VP, Sales of FoodChek commented: “Our focus is meeting customer needs for faster “time-to-results” and cost-effective food safety testing products. MediaBox and MediaPouch deliver, with each solution simplifying the preparation of liquid culture media without compromising the accuracy of the results. It makes the testing process less messy and more consistent.”

FoodChek sells Actero™ products exclusively through VWR, a highly recognized and respected distributor of the world’s most advanced and highly diversified scientific products to specialized laboratories and facilities around the globe.

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For more information on FoodChek products and services, visit www.foodcheksystems.com or contact:

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About FoodChek™ Systems Inc:

FoodChek specializes in the development and commercialization of proprietary, rapid, accurate and cost-effective food safety tests. FoodChek’s industry-leading testing system utilizes proprietary Actero™ Enrichment Media together with its revolutionary MICT magnetic nanotechnology platform, allowing for the quantitative and qualitative detection of pathogens in food and environmental samples.

This information release may contain certain forward-looking information. Such information involves known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from those implied by statements herein and therefore these statements should not be read as guarantees of future performance or results. All forward-looking statements are based on the FoodChek’s current beliefs as well as assumptions made by and information currently available to it as well as other factors. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. Due to risks and uncertainties, including the risks and uncertainties identified by FoodChek in its private filings, actual events may differ materially from current expectations. FoodChek disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.